

FACULTY OF ARTS AND SOCIAL SCIENCES																
BUSINESS ADMINISTRATION																
CURRICULUM																
1st SEMESTER								2nd SEMESTER								
C.Code	Course Name	Type	T	A	L	C	ECTS	C.Code	Course Name	Type	T	A	L	C	ECTS	
ECF 101	Introduction to Microeconomics	C	3	0	0	3	6	ECF102	Introduction to Macroeconomics	C	3	0	0	3	6	
BA 111	Business Administration I	C	3	0	0	3	6	BA 112	Business Administration II	C	3	0	0	3	6	
BA 113	Accounting I	C	3	0	0	3	6	BA 114	Accounting II	C	3	0	0	3	6	
MATH 111	Mathematics I	C	3	0	0	3	4	MATH112	Mathematics II	C	3	0	0	3	4	
LAW 101	Introduction to Law	C	3	0	0	3	3	SOC 111	Introduction to Sociology	C	3	0	0	3	3	
ENG 111	English for Academic Purposes I	C	2	0	0	2	2	ENG 112	English for Academic Purposes II	C	2	0	0	2	2	
TUR 101	Turkish Language I	C	2	0	0	2	2	TUR 102	Turkish Language II	C	2	0	0	2	2	
HIST 101	Ataturk's Principles and History of Revolution I	C	2	0	0	2	2	HIST 102	Ataturk's Principles and History of Revolution II	C	2	0	0	2	2	
CAP 101	Career Planning	C	2	0	0	2	0									
BIT 111	Basic Information Technologies	C	2	0	0	2	2									
TOTAL						25	33	TOTAL						21	31	
3rd SEMESTER								4th SEMESTER								
C.Code	Course Name	Type	T	A	L	C	ECTS	C.Code	Course Name	Type	T	A	L	C	ECTS	
ECF 205	Statistics I	C	3	0	0	3	6	ECF 206	Statistics II	C	3	0	0	3	6	
BA 203	Organizational Behavior	C	3	0	0	3	6	BA 204	Human Resources Management	C	3	0	0	3	6	
ECF 203	Financial Management I	C	3	0	0	3	6	BA 206	Management and Organization	C	3	0	0	3	6	
BA 205	Commercial Law	C	3	0	0	3	6	BA 208	Marketing Management	C	3	0	0	3	6	
	Departmental Elective	E				3	6		Departmental Elective	E				3	6	
TOTAL						15	30	TOTAL						15	30	
5th SEMESTER								6th SEMESTER								
C.Code	Course Name	Type	T	A	L	C	ECTS	C.Code	Course Name	Type	T	A	L	C	ECTS	
BA 301	Cost Accounting	C	3	0	0	3	6	BA 302	Management Accounting	C	3	0	0	3	7	
BA 305	Tax Law	C	3	0	0	3	6	BA 304	Production Management	C	3	0	0	3	6	
	Departmental Elective	E				3	6	OHS 101	Occupational Health and Safety	C	2	0	0	2	2	
	Departmental/Non-Departmental Elective	E				3	6		Departmental Elective	E				3	6	
	Departmental/Non-Departmental Elective	E				3	6		Departmental/Non-Departmental Elective	E				3	6	
									University Elective	E	2	0	0	2	3	
TOTAL						15	30	TOTAL						16	30	
7th SEMESTER								8th SEMESTER								
C.Code	Course Name	Type	T	A	L	C	ECTS	C.Code	Course Name	Type	T	A	L	C	ECTS	
BA 401	Strategic Management	C	3	0	0	3	6	BA 490	MUDU COOP	C	0	0	40	20	30	
ASS 001	Research Methods and Ethics	C	3	0	0	3	4									
	Departmental Elective	E				3	6									
	Departmental Elective	E				3	6									
	Departmental/Non-Departmental Elective	E				3	6									
	University Elective	E	2	0	0	2	3									
TOTAL						17	31	TOTAL						20	30	

TOTAL ECTS	245
TOTAL COURSE CREDITS	144
ELECTIVE COURSES TOTAL ECTS	66
ELECTIVE COURSE RATIO (%)	0.269387755

DEPARTMENTAL ELECTIVE COURSES															
C.Code	Course Name	Type	T	A	L	C	ECTS	C.Code	Course Name	Type	T	A	L	C	ECTS
BA 211	Communication Skills	E	3	0	0	3	6	ECF 204	Financial Management II	E	3	0	0	3	6
BA 213	Intercultural Business Communication	E	3	0	0	3	6	BA 212	Sales Management & Business Development	E	3	0	0	3	6
BA 215	Emotional Intelligence in the Workplace	E	3	0	0	3	6	BA 214	Body Language in Negotiation & Selling	E	3	0	0	3	6
ECF 351	Managerial Economics	E	3	0	0	3	6	BA 216	Stress Management	E	3	0	0	3	6
ECF 352	Financial Statement Analysis	E	3	0	0	3	6	BA 218	Consumer Behaviors	E	3	0	0	3	6
BA 311	Competency Management	E	3	0	0	3	6	BA 312	Green HRM	E	3	0	0	3	6
BA 313	Operations and Project Management	E	3	0	0	3	6	BA 314	Negotiation and Conflict Management	E	3	0	0	3	6
BA 315	Brand Management	E	3	0	0	3	6	BA 316	Digital Marketing	E	3	0	0	3	6
BA 317	Personal Finance & Wealth Management	E	3	0	0	3	6	BA 318	Consumer Psychology & Buying Behavior	E	3	0	0	3	6
BA 319	Entrepreneurship	E	3	0	0	3	6	BA 320	The Psychology of Persuasion	E	3	0	0	3	6
PSY 393	Readings in Industrial and Organizational Psy	E	3	0	0	3	6	PSY 364	Crisis Intervention and Management	E	3	0	0	3	6
ECF 467	Behavioral Economics and Finance	E	3	0	0	3	6	BA 322	International Tax Law	E	3	0	0	3	6
PSY 469	Consumer Psychology and Behavior	E	3	0	0	3	6	PSY 380	Thinking and Decision Making	E	3	0	0	3	6
ECF 465	Corporate Finance	E	3	0	0	3	6	BA 412	Organizational Psychology & Team Dynamic	E	3	0	0	3	6
BA 413	Professional Skills for Business Careers	E	3	0	0	3	6	BA 414	Innovation Management	E	3	0	0	3	6
BA 415	Consulting Skills & Case Interview Practice	E	3	0	0	3	6	BA 416	Neuromarketing	E	3	0	0	3	6
BA 417	Agile Management & Lean Thinking	E	3	0	0	3	6	ECF 451	Money & Banking	E	3	0	0	3	6
BA 419	Strategic Thinking & Competitive Advantage	E	3	0	0	3	6	BA 420	Sustainability in Business	E	3	0	0	3	6
ECF 459	Game Theory	E	3	0	0	3	6	BA 422	AI Applications in Business	E	3	0	0	3	6
PSY 457	The Psychology of Conflict	E	3	0	0	3	6	BA 424	Labor and Social Security Law	E	3	0	0	3	6
PSY 467	Qualitative Research Methods	E	3	0	0	3	6	BA 426	Management Information Systems	E	3	0	0	3	6
ECF 257	Economic and Financial Literacy	E	3	0	0	3	6	BA 306	Turkish Tax System	E	3	0	0	3	6
ECF 362	E-Trade	E	3	0	0	3	6								